NEWS RELEASE

SmallHD   
[www.smallhd.com](http://www.smallhd.com)

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**SmallHD Sets New Bar for Affordable OLED Displays**

**Cary, North Carolina: January 7, 2016** — SmallHD announces new sale pricing on the ever-popular 7-inch AC7-OLED series of monitors for video production. Now starting at $749, the AC7-OLED is priced $500 below any other professional OLED 7" monitor on the market.

The AC7-OLED is an industry standard due to its image quality, easy rigging and overall versatility. Whether mounted on a set of handles, light stand or on-camera, the multifaceted AC7 OLEDs are used as on-set client monitors, and are becoming the popular viewing accessory for drone pilots. Featuring a vivid, color-accurate 1280x800 display and 10000:1 contrast ratio, it offers the client, director or producer the piece of mind that their images are properly captured.

AC7s offer built-in software tools such as Focus Assist, False Color, 2x Zoom, Frame Guides, and more. With rugged Gorilla Glass screens, aluminum skeletons, rubberized ABS housings and recessed ports, AC7-OLEDs are among the most rugged on-camera monitors built.

Due to their slim design, easy rigging and powering capabilities, the 14oz (392g) monitors fit nearly any workflow. SmallHD offers battery brackets for Canon LP-E6, Gold Mount Anton/Bauer, and Panasonic CGA-D54 or the system can also run off an AC adapter.

Available in two versions; the AC7 OLED HDMI with HDMI features component and composite inputs, now listed at $749, while the AC7 OLED SDI adds HDSDI to the inputs for $899 MSRP.

For more information and on-line demos visit: <http://store.smallhd.com/store/ac7-on-camera-field-monitors> or contact your local dealer <https://www.smallhd.com/dealers/>

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About SmallHD

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world’s first high definition on-camera monitor, SmallHD continues to push the envelope of what’s possible in an on-camera display by combining advanced cutting-edge technology with accessible pricing.

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