NEWS RELEASE

SmallHD
[www.smallhd.com](http://www.smallhd.com)

April 14, 2016

**SmallHD Announces Production Monitor Prices**

**and Proves Value with Slow-Mo Durability Demo**

SmallHD announces pricing of their new daylight-viewable SmallHDR Production Monitors and releases a new video on [SmallHDR.com](http://smallhdr.com) featuring extreme durability tests of the displays in super slow motion.

“These are unbelievably rugged production monitors, and the same level of build quality is demonstrated in every model.” says Wes Phillips, SmallHD Co-Founder, “Downtime can be a very expensive side-effect of a monitor built without durability in mind, so we took it upon ourselves to prove that these are the toughest monitors on the market.”

Facing off against baseball bats, off-road vehicles, .40 caliber handguns and more, SmallHD’s new HDR production monitors are truly put through the paces in the latest video found on [SmallHDR.com](http://smallhdr.com). Demonstrating how milled billet aluminum housings and thick screen protection can prevent damage in even the most severe production accidents, extreme slow-motion shots reveal every bend and twist as the monitors fight to survive each punishing test.

Beyond durability, these bright displays are designed to instill a huge level of confidence through their daylight-viewing ability, extensive software toolset, and groundbreaking accessory flexibility—making ruggedness just a piece of the value they bring to the industry.

The SmallHDR 17-inch, 24-inch and 32-inch models come in at $3999, $5499, and $7999 respectively, positioning them as the most affordable line of HDR capable Production Monitors on the market. All three models and a full array of custom accessories will be available on SmallHD.com and through SmallHD authorized resellers May 2016.

For more product information visit [www.SmallHDR.com](http://www.smallhdr.com)

Embed Code for Video:

<iframe src="https://player.vimeo.com/video/162755132" width="500" height="281" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>

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About SmallHD

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world’s first high definition on-camera monitor, SmallHD continues to push the envelope of what’s possible in an on-camera display by combining advanced cutting-edge technology with accessible pricing.

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For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

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