



NEWS RELEASE

SmallHD

www.smallhd.com

Effective: January 26, 2017

SmallHD's B-Stock 702 Brights at \$500 Savings

SmallHD is offering a B-Stock sale of its 702 Bright 7-inch on-camera monitors. With a full high definition (1920x1080) LCD display at 1000nits, the 702 Bright is the most viewable (even in full sunlight) 7-inch monitor on the market. From now until midnight, Tuesday, January 31, 2017, a limited supply of slightly handled B Stock units are available at \$999, a \$500 savings off the MSRP of \$1499. SmallHD's standard return policy and warranty apply.

The 702 Bright monitors can produce 85% of the NTSC Color Gamut (greater than the REC.709 color standard), rivaling the color capabilities of OLED technology. They provide a 1500:1 contrast ratio for superior dynamic range. The flat panel displays feature SDI and HDMI inputs and outputs with cross conversion. A Dual View function allows either two SDI or an SDI and an HDMI input to be displayed on the same screen. The HDR Preview function gives the user the ability to visually evaluate a high dynamic range image prior to shooting.

The 7-inch monitors provide support of 3D LUTs, which can be imported or exported via a full-sized SD card slot. The card can also store screen shots, or provide background images to allow visualizing the live camera with previously created background effects. SmallHD's large suite of tools is included, with functions including HD vectorscope and waveform, focus and exposure assists, and the Pages system for customizing menus to a camera operator's preference.

Power is via two rechargeable Canon LP-E6 batteries, a D-tap off of a camcorder battery pack, or from an AC adapter that snaps into the monitor's battery plate. Power input range is 6.0-9.0 VDC. The monitors also provide a 12V 2pin LEMO connector for power in and LEMO auxiliary power for wireless devices and accessories.



The B Stock 702s may show slight signs of handling but are fully-functional and supported by SmallHD's standard 30-day return policy and 90-day limited hardware warranty. SmallHD's B Stock 702 Bright Sale ends Tuesday, January 31 at 11:59 pm EST, or while supplies last. For visit <https://www.smallhd.com/community/b-stock-702-bright-sale>

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About SmallHD

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world's first high definition on-camera monitor, SmallHD continues to push the envelope of what's possible in an on-camera, studio and production displays by combining advanced cutting-edge technology with accessible pricing.

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For additional photos and other news, please go to www.aboutthegear.com

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