

NEWS Release

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Effective: April 10, 2017



DoPchoice Expands Facility and Team

DoPchoice is expanding to keep up with the popularity of their Snapbags®, Rabbit-Ears™, Snapgrids® and other light directing tools. Headquartered in Munich, Germany the company adds a new 350-square meter warehouse at Machtlfingerstr.21. To coincide with this DoPchoice has also invested in new technology including state-of-the-art commercial sewing and laser cutting machines to increase efficiency and assure product precision.

The company is also adding widely known lighting technology experts to their international sales team.

As DoPchoice's new Head of Sales and Business Development, Spencer Newbury brings with him 20 years of experience working with some of the industry's top lighting companies including Litepanels and renowned equipment dealer, LCA Lights Camera Action, where he interfaced with lighting designers and DoPs regarding top lighting brands. Spencer can be contacted at spencer@dopchoice.com.

Nick Shapley, Managing Director of LCA Lights Camera Action commented "We're delighted to continue working with Spencer and to strengthen our relationship with DoPchoice. We will continue to assist Stefan and his team with promoting the DoPchoice products and brand and hope to be working together on a number of additional projects." Shapley continues, "Spencer has been a great asset to LCA over the last few years and we wish him every success in his new role".

Johannes Hansen brings his expertise to DoPchoice as Sales and Products Manager after working with the famous lighting innovation company Dedo Wiegert Film GmbH. Johannes can be reached by e-mail at johannes@dopchoice.com.

For more information about DoPchoice, visit www.dopchoice.com

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