

## NEWS Release

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### **DoPchoice Offers Bigger Octagonal Snapbag Softboxes**

DoPchoice, known for innovative light directing tools, adds the new Octa 7 to its lineup of octagonal Snapbag® Rabbit-Ears softboxes. With a 7-foot (205cm) diameter, this larger octagonal-shaped softbox joins the smaller Octa 3 and Octa 5 to fit most LED soft lights. Each delivers smooth and even illumination across the front with or without a baffle. The larger the Octa, the softer and smoother the light output around the subject.

Like the rest of DoPchoice's Rabbit-Ears Snapbag family, Octas pack up small and set up fast. All 3 models are designed to employ DoPchoice's revolutionary Rabbit-Ears™ system. Rabbit-Ears are so versatile a single unit can quickly and securely mount to various LED light brands.

All Snapbags feature a highly reflective inner fabric that provides maximum light output. Even without a baffle, they deliver even illumination across the front surface. The spread of light from Octa Snapbags can be further controlled by simply installing a DoPchoice Snapgrid® on the front.

Octa Rabbit-Ears Snapbags fit a variety of softlights, including ARRI's SkyPanel S30 and S60, THELIGHT Velvet 1 and 2 including the Power version, BB&S Lighting's Area48 Softs, Cineo HS and Maverick Trucolors, Creamsource's Full and Mini, Litepanels Astra1x1, and many more.

The Octa 7 weighs 6.5 pounds (3.45 kg) when installed (without Rabbit-Ears). When not in use, it conveniently folds to a compact and convenient 80x33x20-cm/31.5x13x7.8-inches. The Octa 7 Snapbag includes a Front Diffuser, Baffle and canvas carry bag. Setting up requires Rabbit-Ears which are sold separately but may be interchanged to use on a variety of Snapbags.

For more information visit [www.dopchoice.com](http://www.dopchoice.com)

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