

## **NEWS RELEASE**

K-Tek

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### **K-Tek Boom Box**

#### **See Boom Box and Sidekick at NAB Booth #C7934**

K-Tek is proud to announce the addition of the Boom Box to their audio product lineup. Designed by professional Boom Pole Operator William Munroe, the Boom Box was created to fulfill a practical need on set.

The Boom Box is a strong and versatile Microphone Boom Stand, which doubles as an Apple Box. Not only does it provide an ingenious way to stand and store a boom pole on set, it also provides a dedicated working platform and station for the boom operator. At 13 pounds (5.9 kg) this versatile accessory is easy to move around, yet thanks to its hefty built-in center rib, it can support up to 350 pounds (159 kg).

With dimensions of 12x12x20 inches, (30.5cm x 30.5 x 50.8cm) this useful wooden box features numerous flush cut-out handles for easy carrying, and a large center cylinder for the boom pole. Two sides are left solid to stand on. Finished with two coats of take-whatever-you-throw-at-it marine varnish, it resists sun and moisture for a long life on the set.

Boom Box designer William Munroe explains, "I created the Boom Box because I needed it on the set based on my own location needs. Folks kept asking for it so now I am excited to see that by partnering with K-Tek, more boom operators around the world the can have access to the practical advantages it offers."

K-Tek also makes the new Sidekick KTA2B, a more compact solution to connect wireless transmitters to K-Tek Klassic Boom Poles. The new KTA2B Sidekick not only

plugs a transmitter into the bottom of an audio pole, but also takes up less room, making it ideal for use with the Boom Box. Due to the modular structure of K-Tek's Klassic boompoles, switching to the Sidekick is a breeze.

Each Boom Box is handmade, sanded and varnished in Southern California. The KTA2B Sidekick module is listed at \$125. The multi-functional Boom Box boomstand is listed at \$185.

For further information about K-Tek visit: [www.ktekpro.com](http://www.ktekpro.com)

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Information Prepared by Lewis Communications

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