NEWS RELEASE

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**Schneider-Kreuznach Adds True-Streak® Gold Filter**

**See it at Cine Gear Expo Booth 46**

Schneider-Kreuznach expands its line of front-of-lens effects filters with the new True-Streak® Gold. Available in intensities of 1mm, 2mm, 3mm and 4mm, it allows the lens, anamorphic or not, to simulate the popular streak look in a vivid deep yellow tone. Depending on the strength chosen and the lighting, True-Streaks can create an effect from subtle to dramatic.

The new Gold joins the Schneider-Kreuznach family of True-Streaks that includes Blue, Red, Yellow, Orange, Green, Violet, Pink, Clear, Rainbow and Confetti filters. To ensure consistency and durability, these creative tools are made in the US employing a special technique whereby a colored interlayer is sandwiched and sealed between two sheets of crystal-clear water-white glass.

The True-Streak Gold comes in 4x5.65 with other sizes available by special order.

For additional information in the US, contact local dealers or call NY 631-761-5000, CA 818-766-3715, or visit [www.schneideroptics.com](http://www.schneideroptics.com)

Those requesting information from outside the US are encouraged to contact [sales@schneiderkreuznach.com](mailto:sales@schneiderkreuznach.com) or visit [www.schneiderkreuznach.com](http://www.schneiderkreuznach.com)

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For additional photos or other Schneider news please visit www.aboutthegear.com