## NEWS RELEASE

K-Tek

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# www.ktekpro.com

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**K-Tek’s Boomshine Polishes Boom Poles**

K-Tek, known for their award-winning microphone boom poles for the past 2 decades, now offers customers its secret formula Boomshine, to keep poles cleaned and polished throughout their long life on set.

Boomshine was originally formulated by K-Tek founder and industry innovator, Manfred Klemme. He used it in his little machine shop after inventing the original lightweight and virtually unbreakable K-Tek Klassic. His poles fast became an industry standard for professional boom operators. Twenty years later, those same poles and more are being built and polished with Boomshine before they leave the Southern-California factory.

Boomshine is ideal for K-Tek Klassic and Avalon Aluminum and Graphite poles, as well as other brands. A 4 oz. bottle of Boomshine with two microfiber cloths is list priced at $20.00. Boomshine (Order Code: KBOS) is available from K-Tek dealers; find your closest K-Tek dealer at www.ktekpro.com

For further information, contact: K-Tek, 1384-F Poinsettia Ave., Vista, CA  92081; Phone 760-727-0593; Fax 760-727-0693; [www.ktekpro.com](http://www.ktekpro.com)

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