**NEWS RELEASE**

SmallHD   
[www.smallhd.com](http://www.smallhd.com)

Effective: November 23, 2016

**Black Friday Savings on SmallHD 700 Series on-Camera Monitors**

SmallHD offers big savings on special Black Friday Bundles of its popular 700 Series high-resolution on-camera, 7-inch monitors and accessories purchased only at www.smallhd.com. Along with SmallHD’s 700 Series monitors, each package includes mounting hardware, wireless remote, power accessories, cables, a protective neoprene sleeve, and a durable hard case.

Popular 700 Series monitors feature a compact, slim and lightweight profile in a rugged aluminum frame. They offer full HD display of focus, exposure color rendition and framing as well as an expansive toolset including 3D LUT video output to downstream monitors so clients and crew can view images as they will look after colorization in post. The HDMI/SDI-capable 702 models include cross conversion in less than a single frame of video. For mounting convenience monitors include four ¼-20 threaded taps.

Black Friday Bundles include one package featuring the coveted 1500-nit 702 BRIGHT, the sharpest 7” daylight viewable monitor made, with 1920x1080 resolution, HDMI and SDI in/out and cross conversion. The 702 LITE offers 450-nit brightness, 1280x800 (1280x720 active) resolution, HDMI (selectable) and SDI in/out, and cross conversion. The most economical bundle, the 701 LITE, provides 450-nit brightness, 1280x800 (1280x720 active) resolution and HDMI in/out. For a detailed list of specific bundles and ordering visit <https://www.smallhd.com/community/black-friday-sale>

SmallHD’s Black Friday Sale begins 12:01am, November 25, 2016. Purchases must be completed by 11:59 pm EST the same day, while supplies last.

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For more information about SmallHD studio and production monitors please visit: [www.smallhd.com](http://www.smallhd.com)

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About SmallHD

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world’s first high definition on-camera monitor, SmallHD continues to push the envelope of what’s possible in an on-camera, studio and production displays by combining advanced cutting-edge technology with accessible pricing.

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For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

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