

NEWS RELEASE

K-Tek

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Effective: December 8, 2016

K-Tek Intro's Klassic Counterweights

To celebrate their 20-year anniversary K-Tek brings back a beloved classic Boom Pole Accessory: the K-Tek Klassic Counterweight, which was previously also known as the Hodge's Weight.

As shooting days and individual take lengths continue to grow longer, boom pole operators everywhere are fighting fatigue. Even though K-Tek's graphite boom poles are some of the lightest in the industry, a rigged boom pole might actually "feel" heavier throughout a long shooting day. Although the weight of the dressed pole may only be four pounds, it's the downward movement force of the microphone and mount at the far end of a long pole that's the culprit. Due to the length of the boompole acting like a lever, the low weight of the microphone and mount becomes amplified.

The answer to the problem is counterbalance and the solution is K-Tek's Klassic Counterweight. This finely machined foam covered brass weight weighs 1.7 lbs (770 grams), and can be attached to the base of any K-Tek Klassic boom poles. Once installed, the strain on the user is greatly reduced as the tiring off-balance force on the boom lever is balanced out. Although the weight is actually slightly increased, the Klassic Counter Weight reduces the stress on the boom operator, so overall the boom "feels" lighter. For large payloads at the tip of the boom, multiple Counterweights can be stacked.

Named after Scottish geometry mathematician W.V.D. Hodge, this counterweight is well-known and highly sought after among experienced boom operators like Ronald Wright. After 7 years working boom on the rigorous *Hawaii 5-0*, he explains "It saved me the first season when I did so much stuff standing in the water. When I put the Counterweight on, it helped keep me stable in the surf. And on the streets it helps me keep everything balanced when I work at a distance."

With a List Price of \$95, the Klassic Hodge's Counterweights (Order Code: KHCW) are available now. For further information or to locate a local dealer contact: www.ktekpro.com

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Southern California's, K-Tek is known for making award-winning Klassic and Avalon graphite and aluminum boom poles, microphone and camera accessories; including Nautilus shock mounts, Shark Antenna mount, Zeppelins, Fuzzy and Topper windscreens, camera poles and camera shoe. K-Tek's growing line of Stingray, "Audio bags by Audio people" includes the Gizmo accessory carrier, sound mixer bags, and the Audio Harness with a rigid back-saving spine. www.Ktekpro.com

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