**NEWS RELEASE**

SmallHD

www.smallhd.com

Effective: April 5, 2018

**SmallHD to Unveil FOCUS OLED 5” 1080p Touchscreen Monitor**

SmallHD announces its breakthrough FOCUS OLED 5-inch, 1080p camera-top monitor, combining the color and contrast performance of OLED technology with the convenience of a touchscreen user interface, at a cost effective price.

The SmallHD FOCUS OLED has a beautiful and sharp, 1920x1080 resolution, wide-color gamut display. With edge-to-edge bonded glass, integrated battery slot, and included SmallHD Tilt Arm mounting solution, OLED has never been this accessible.

Similar to the original SmallHD FOCUS monitor, the FOCUS OLED has the ability to power small DSLR and mirrorless cameras. With just one Sony L Series battery, creatives using cameras such as the Sony a7sii or the Panasonic GH5, can power the FOCUS OLED monitor and their camera, thanks to the monitor’s 7.2 Volt power output.

The FOCUS OLED is equipped with SmallHD’s OS3 software suite. Professional tools like Waveform, Vectorscope, False Color and Focus Assist, are quickly accessible and completely customizable. With Smartphone-like user controls, the FOCUS OLED answers the call for an easy-to-use, data-driven, camera-top toolset.

The SmallHD FOCUS OLED is available with either a Micro HDMI input or a full-size SDI input. Both options include an integrated Sony L Series battery slot, 7.2 Volt power output, 1/8” stereo mini-plug for monitoring audio, and a full-size SD card slot for loading real-time 3D LUTs.

Weighing in at just 9 ounces (255g), the FOCUS OLED provides a stunningly sharp image without adding bulk. The 5.5-inch, 1080p display has an expansive contrast ratio (60,000:1), 350 nits brightness, over 400 pixels per inch, and a wide color gamut (105% NTSC).

The FOCUS OLED HDMI has an MSRP of $699 while the SDI version has an MSRP of $799. For more information visit www.smallhd.com/nab2018

###

About SmallHD

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world’s first high definition on-camera monitor, SmallHD continues to push the envelope of what’s possible in an on-camera, studio and production displays by combining advanced cutting-edge technology with accessible pricing.

###

For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

Information Prepared by Lewis Communications: susan@lewiscommunications.net