**NEWS RELEASE**

Bebob

Munich, Germany

[www.bebob.tv](https://bebob.de)

Effective: March 4, 2019

**bebob to Premiere Ultra Compact 14.4V Battery Packs at NAB**

On Display in the Bavarian Pavilion Booth C8436

In keeping with the industry’s move toward lighter and more versatile gear, Munich-based power and accessory maker bebob, introduces Vmicro (V-mount) and Amicro (gold-mount compatible) 14.4V battery packs. Both mount styles feature a choice of 43Wh, 98Wh and 147Wh versions—each with the lowest weight and footprint in its class.

The V45micro and A45micro (43Wh) Lithium-ion packs are the smallest in the field and weigh just 11.6-oz/0.33kg each. The V98 and A98micros weigh 19.4-oz/0.55kg while the larger output V150 and A150micros are a sleek 27.1-oz/0.77kg. The company will also unveil new Micro chargers with smaller size and greater versatility to complement the rest of the line.

Ideal for camera, lighting and other on-set power guzzlers, Vmicro and Amicro batteries offer standard features users expect—plus several uniquely bebob innovations. On the smart side of each battery is a five-step, colorful LED power remaining indicator (100% - 80% - 60% - 40% - 20%) that monitors battery life. They also conveniently support through-the-finder power data protocol from ARRI, RED and Sony cameras. Below the power gauge is a push-button to wake-up the battery, check power status or to activate the built-in LED light. This nuance can help users see when connecting the battery to the battery plate, even on darkened sets.

To power accessories, atop each Vmicro and Amicro is a USB port with a sliding cover to keep the elements out. Adjacent is a unique Twist D-Tap output that allows the user to plug in the cable, in either direction they choose.

The maximum discharge current of each Micro is 10A. To recharge, bebob offers its own range of solutions including 2-channel and 4-channel simultaneous chargers, as well as numerous battery plates, power bars and adapters for maximum versatility. Optional Hot Swap Adapters provide uninterrupted power through battery changes.

The 3”/75mm height and 4”/101mm width of all Micro batteries are identical. Only the depth varies according to output, with 1.25”/32mm depth on the 43Wh packs, 1.88”/48mm for the 98Wh versions and 2.5”/ 75mm for the 147Wh capacity.

Engineered and handcrafted in Germany to the highest specifications, Amicro and Vmicro packs feature rugged composite housings, built for long life. Their modular construction provides for easy service and reuse. After years of work when cell capacity becomes insufficient, bebob batteries may be re-celled. For more information or to find a local dealer visit [www.bebob.tv](https://bebob.de)

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About bebob

Known for innovative power solutions and camera accessories for over 20 years, bebob’s German-made quality is built into the new Vmicro and Amicro ultra-compact batteries. Tens of thousands of bebob batteries and chargers are currently in use at film and TV studios all over the world. The company’s production process always meets the highest quality standards – be it in bebob’s own factory or at selected suppliers in the Munich area. Their product portfolio includes V-Mount and Gold Mount compatible batteries, Micro batteries, Chargers, Adapters, Hot Swap Adapters, and more. bebob’s groundbreaking technical solutions include the rugged yet space-saving Vmicro and Amicro batteries, and the CUBE 1200, a Multi-Voltage Li-Ion battery with an extraordinary power capacity of 1176Wh and built-in charger. Over the years bebob has introduced features that are still setting standards in the industry today, including virtually unbreakable batteries, replaceable cells, twist D-Tap and the CINE V-Mount.

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