

NEWS RELEASE

SmallHD

www.smallhd.com

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**First 7" Touchscreen Wireless Monitor/Receiver from SmallHD
See the FOCUS 7 Bolt 500 RX at NAB Booth C5725**

SmallHD introduces the FOCUS 7 Bolt 500 RX seven-inch HD touchscreen wireless monitor with a Teradek receiver built right in. Featuring a 1000-nit daylight viewable display, Full HD resolution, leading industry software tools, and ergonomic lightweight handles, this versatile tool functions both as a wireless, affordable director's monitor as well as a bright on-camera monitor.

Built on the FOCUS 7 touchscreen monitor platform, the FOCUS 7 Bolt 500 RX features the industry standard Teradek Bolt receiver. This essential tool is designed to receive wireless video from Teradek Bolt 500 transmitters and SmallHD transmitter/monitors at distances up to 500-foot line-of-sight. The FOCUS 7 Bolt 500 RX (and all SmallHD wireless monitors) effortlessly pair when both the RX and TX are set to Pairing Mode in the Wireless Settings menus.

Transmission from a SmallHD TX monitor/transmitter or Teradek transmitter can multicast to up to four FOCUS Bolt 500 RX's simultaneously. This allows a combination of crew members including directors, DPs, DITs First AC's, LDs or others to view live takes, preview and review scenes, untethered.

The system conveniently streamlines wireless workflow. On a typical shoot, a FOCUS Bolt TX transmitting monitor or Teradek transmitter is positioned at the camera, connected via HDMI or SDI cable. The FOCUS 7 Bolt 500 RX can either receive a transmitted signal or perform as an on-camera monitor when connected to a video source through an HDMI cable.

The FOCUS 7 Bolt monitor provides a daylight-viewable, 1920 x 1200 high definition screen, featuring 323 pixel-per-inch density. With 10-bit color processing, it displays a color gamut of 75% DCI-P3. For convenient viewing by multiple crewmembers, the monitors provide a wide, 160° viewing angle, horizontally and vertically.



SmallHD touchscreen monitors utilize SmallHD's OS3 software and PageBuilder user interface, providing quick-customizable professional tools including HD Waveform, Vectorscope, False Color and Focus Assist/Peaking, Anamorphic De-squeeze, Framing Guides, and storage of unlimited 3D LUTs via SD card. A built-in full-size SD card slot provides even more utility, allowing the application of real-time 3D LUTs, monitor profiles, and Image Overlays for shot matching. For focus pullers, Teradek RT Screen Overlay can be enabled on the monitor, which allows distance markings to appear on-screen in real-time, eliminating the need to glance at the hand unit to double-check distance estimations.

The FOCUS 7 Bolt 500 RX is easy to handle. A set of easy-grip handles comes standard so the unit easily balances between the hands. To mount on a camera or other equipment, the unit is equipped with four 1/4"-20 threads and an optional 7-inch Tilt Arm mounting accessory. The versatile Tilt Arm employs the camera's cold shoe to provide friction-based tilt for easy monitor adjustment.

Two integrated Sony L battery slots offer power to the system. It also accommodates hot swapping, so batteries can be exchanged without powering down. To power small mirrorless and DSLR cameras with the FOCUS monitor, a 7.2V Power Output is supplied. Individual SmallHD battery adapter cables that correspond to the camera's battery type can be purchased separately.

The FOCUS 7 Bolt 500 RX measures 6.9"/17.5cm wide, 4.7"/11.9cm high, 1"/2.5cm deep, and weighs 17.20-oz/0.48kg. It is available immediately from the global network of SmallHD resellers and partners. MSRP for the FOCUS 7 Bolt 500 RX is \$1699. For more information or to order online, visit: smallhd.com/focus7-bolt

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About SmallHD

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world's first high definition on-camera monitor, SmallHD continues to push the envelope of what's possible in an on-camera, studio and production displays.

<http://www.smallhd.com>



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About Vitec Creative Solutions

Headquartered in Southern California, USA, Creative Solutions (CS) designs and manufactures premium products for film and video production companies, broadcasters, independent content creators and enterprises. Comprising the brands Teradek, SmallHD, and Wooden Camera CS products are used around the world for film, television, sports, news, live events and online streaming. CS has manufacturing and R&D centers in the US and Israel and our products are available via our global partners and our own websites.

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A snapshot of The Vitec Group plc

Vitec is a leading global provider of premium branded products and solutions to the fast moving and growing “image capture and content creation” market.

Vitec’s customers include broadcasters, independent content creators, photographers and enterprises, and our activities comprise: design, manufacture and distribution of high-performance products and solutions including camera supports, camera mounted electronic accessories, robotic camera systems, prompters, LED lights, mobile power, monitors, bags, motion control and noise reduction equipment.

With approximately 1,800 employees across the world in 13 different countries, the company is organized in three Divisions: Imaging Solutions, Production Solutions and Creative Solutions.

The Vitec Group plc is listed on the London Stock Exchange with 2018 revenue of £385.4 million.

More information can be found at: <http://www.vitecgroup.com>

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