



NEWS RELEASE

Teradek

www.teradek.com

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Teradek Unveils Their Next Generation Line of Wireless Lens Control Devices

NAB, Las Vegas, Booth C5725 -- Teradek has unveiled their much-anticipated next-generation ecosystem for Teradek RT wireless lens control, debuting two new devices and an iOS app.

CTRL.3, a three-axis controller, and **MDR.X**, a compact three-axis smart receiver, round out the company's recent innovations in this space: the MOTR.X superspeed cine motor and the CTRL.1 single-axis hand controller.

The new CTRL.3 controller offers precision lens mapping, allowing users to store and recall lens maps and display the information in real-time on SmallHD monitors. This is an exclusive integration for Teradek RT and is available on all of the latest SmallHD monitors running OS3.

"We've built a totally new lens control platform from the ground up," said Greg Smokler, VP Products. "These new tools are truly cutting-edge -- but what really sets them apart are their unique integrations: the SmallHD video overlays, camera control with RED, and a versatile iOS app."

Integrated Bluetooth adds additional connectivity between the CTRL.3 and MDR.X or MDR.ACI receivers, allowing sharing of lens-mapping information as well as rapid configuration with the new free RT iOS application.

MDR.X is a fully-featured yet remarkably small and lightweight three-channel receiver that is camera-agnostic. Featuring integrated Bluetooth and a built-in OLED display, the MDR.X allows for quick configuration and real-time status updates.

Both the CTRL.3 and MDR.X are compatible with previous generation Latitude and MK3.1 RT products, making it simple to integrate into any existing RT workflow. Like the Latitude line of RT products, the MDR.X offers RED camera control integration via Foolcontrol.

Teradek is offering an Upgrade Program for owners of all current generation RT products. For more information, please visit: <http://tdek.co/rtupgrade>

Teradek RT CTRL.3 (\$3499.95) and MDR.X (\$1499.95) will begin shipping in May 2019.

Promotional video

<https://player.vimeo.com/video/327309088>

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About Teradek

Teradek designs and manufactures high performance video solutions for broadcast, cinema, and general imaging applications. From wireless monitoring, color correction, and lens control, to live streaming, SaaS solutions, and IP video distribution, Teradek



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technology is used around the world by professionals and amateurs alike to capture and share compelling content.

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About Creative Solutions

Creative Solutions, a division of the Vitec Group plc, is comprised of several businesses that design and manufacture premium products for broadcasters, film and video production companies, and independent content creators. Manufacturers include Teradek, SmallHD, and Wooden Camera, as well as the former businesses of Amimon, RT Motion, Offhollywood, and Paralinx.

About Vitec Creative Solutions

Headquartered in Southern California, USA, Creative Solutions (CS) designs and manufactures premium products for film and video production companies, broadcasters, independent content creators and enterprises. Comprising the brands Teradek, SmallHD, and Wooden Camera CS products are used around the world for film, television, sports, news, live events and online streaming. CS has manufacturing and R&D centers in the US and Israel and our products are available via our global partners and our own websites.

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A snapshot of The Vitec Group plc

Vitec is a leading global provider of premium branded products and solutions to the fast moving and growing “image capture and content creation” market.

Vitec’s customers include broadcasters, independent content creators, photographers and enterprises, and our activities comprise: design, manufacture and distribution of high-performance products and solutions including camera supports, camera mounted electronic accessories, robotic camera systems, prompters, LED lights, mobile power, monitors, bags, motion control and noise reduction equipment.

With approximately 1,800 employees across the world in 13 different countries, the company is organized in three Divisions: Imaging Solutions, Production Solutions and Creative Solutions.

The Vitec Group plc is listed on the London Stock Exchange with 2018 revenue of £385.4 million.

More information can be found at: www.vitecgroup.com

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