## NEWS RELEASE

**Cine Gear Expo**

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# www.cinegearexpo.com

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**Cine Gear Expo Returns to Pinewood Atlanta Studios, October 4-5, 2019**

Fayetteville, Georgia: Cine Gear Expo returns to the Atlanta area for the second consecutive year with its hallmark industry leading exhibits, seminars and events. Renowned Pinewood Atlanta Studios will once again open its doors for the exhibition on October 4-5, 2019. Free online registration:

<http://www.cinegearexpo.com/ga-expo-attendee-registration>

Like its Hollywood counterpart, the event brings the South’s filmmakers and content creators face to face with the world’s top technology, rental houses, guilds, associations, and trade publications, while hobnobbing with local colleagues. The show hosts 100 exhibits and presentations by international giants from ARRI to ZEISS and showcases trusted locals including Visions in Color, MBS Equipment Co., TRP International, Ascend Aerials, Elemental Camera, Dynamic Remote Systems, South-Pak, Sourcemaker and Wavelength Color. Guilds and trade organizations on hand will include: IATSE Local 479, ICG Local 600, SOC Society of Camera Operators and the ASC American Society of Cinematographers.

Due to its growing gravitas as an international platform, many vendors choose Cine Gear as the venue to introduce their newest tools. FilmGearintroduces the Helios RGB 700W Space Light. Also in the light arena is A.C. Lighting’s introduction of LuminRadio’s MoonLight wireless lighting control. Lex Products unveils the TRUE1 Tee Power Distribution System. Also being introduced is the Ovide Smart DMT One, which reads cards and disks to transform raw clips to a chosen format, and Ovide Smart Stream answer to streaming clips on iPads or iPhones.

Ten complimentary seminars and panels cover filmmaking insights, techniques, safety, virtual production and emerging technology brought to you by: ICG Local 600, Zeiss, ASC, Women behind the Scenes, ARRI, SHOTOVER, PCE & Kodak.

But it is not all work. Friday evening (8:00-10:00pm) the busy day concludes with Cine Gear’s Hosted Opening Night Industry Mixer held adjacent to the Expo and Georgia Film Academy at Pinewood Atlanta’s Studio Café. Guests (with Cine Gear admission badge) can enjoy a chill vibe with drinks, dinner and live music. The Expo encourages early arrival as seating is limited.

Saturday afternoon October 5th PRG Production Resource Group Atlanta hosts Happy Hour with drinks and munchies from 3:00-5:00pm at the Stage A Annex Lounge and grounds.

Cine Gear Expo Atlanta runs October 4, 12-noon to 8pm and October 5, 10 am to 5pm. For more information visit: [www.cinegearexpo.com](http://www.cinegearexpo.com). For complimentary online registration visit <http://www.cinegearexpo.com/ga-expo-attendee-registration>

Cine Gear encourages early registration to avoid long lines for this sought after event.

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