**New 40”x40” Matthshield Floppies Protect Crew, Talent & Gear**

Burbank, California – Due to the popularity of Matthews practically-sized 40”x40” Flags and Floppies, the company adds the new Matthshield Floppy to the lineup. The quick set-up clear Floppy facilitates protection for crew, actors and gear. Like the rest of the 40”x40” line, it is portable enough to travel in a hatchback car and compact enough to work in tight locations.

Matthshield Floppy can fold out to 40”x 80” yet weighs just five pounds so it makes an easily maneuverable partition. It features clear marine vinyl which functions as a UV protectant and comes with a 3/8”-pin for easy mounting to standard stands and grip gear. This no-sweat solution can effectively screen cameras, crew and talent from splattering special effects or act as a safety barrier to help protect against COVID-19 transmission.

The rugged 40”x40” frames are built with 3/8” stainless steel tubing that’s securely welded for long life. Premium sturdy-gauge, optically clear marine vinyl has been specially selected to withstand the elements from hot sunlight to extreme cold without yellowing or becoming brittle over time.

The rest of 40”x40” family includes flags, top or bottom hinge Floppies (expand to 40”x80”), top hinge black/white Matthbounce Floppies, Artificial Silk and 40”x40” Flag Bag.

See the video and get more info on the 40”x40” Matthshield Floppy at: <http://bit.ly/MatthshieldFloppy>

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**About Matthews Studio Equipment**

MSE now has 50 years of success in the manufacturing industry—specializing in hardware, camera and lighting support. Its equipment is being used on entertainment productions and in major studios in over 90 countries around the world. The company has been honored with two Presidential “E” Award for outstanding contributions to growing U.S. exports, strengthening the economy and creating American jobs. Matthews has also been honored by the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences for Technical Achievement. MSE offices are located at their state-of-the-art manufacturing facility at 4520 West Valerio Street, Burbank, CA 91505. www.msegrip.com

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For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

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