## NEWS RELEASE

**CineGear Expo**

T: 310-472-0809

# www.cinegearexpo.com

Effective: November 6, 2020

CineGear ON AIR™ Presents

***American Cinematographer*: 100th Anniversary**

Friday, November 13, 2020

11am – 12:00pm PST

*American Cinematographer* magazine is celebrating its 100th anniversary in 2020 — one year after the centennial of its parent organization, the American Society of Cinematographers. To celebrate this remarkable milestone, CineGear will present an hour-long online panel featuring ASC president Stephen Lighthill, ASC and key members of the magazine’s team: *American Cinematographer* editor-in-chief Stephen Pizzello, web editor and associate publisher David E. Williams, senior editor Andrew Fish, and esteemed cinematographer, Lawrence Sher, ASC.

The group will discuss the publication’s storied history while also offering a sneak preview of their future plans for *American Cinematographer* — which include a comprehensive redesign in 2021; new editorial initiatives that will place special emphasis on visual aesthetics, artistic philosophies and profiles of prominent ASC members; expanded coverage of international production; and continued efforts by the magazine to enhance their core topic of cinematography by covering many of the industry’s related creative disciplines as well: directing, production design, visual effects, postproduction, and more.

The online panel will take place on Friday, November 13th from 11:00 am to 12:00pm PST. To RSVP for this free CineGear event visit: <https://www.cinegearexpo.com/cinegear-on-air/american-cinematographer-100-years/>

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