## NEWS RELEASE

**CineGear Expo**

T: 310-472-0809

# www.cinegearexpo.com

Effective: December 11, 2020

*CineGear ON AIR™ and G-Technology Present*

**Overcoming Cinematography Challenges in the age of COVID**

**Featuring DPs Eve Cohen and Jim Geduldick**

Live Zoom: Wednesday, December 16—11am PST

Join G-Technology’s Martin Christien as he hosts a live chat with cinematographers Eve Cohen and Jim Geduldick to discuss the various challenges that they have each encountered regarding schedules, production workflows, products/gear, and ensuring safety within physical and virtual production spaces. Staying 6-ft apart is only the beginning. Eve and Jim will reflect on their own experiences and discuss how they have adapted to new workflow methods to stay safe and active in production.

Eve M. Cohen is an award-winning cinematographer known for her work on independent feature films, social justice documentaries and as a pioneer in the world of virtual reality.

Director/Cinematographer Jim Geduldick specializes in the virtual production and mixed reality technologies currently redeﬁning today's film, TV and experiential markets.

Attendees will have the opportunity to win an ArmorLock NVMe SSD and 1TB G-Drive Mobile SSD from G-Technology.

To RSVP for this free 90-minute event visit: <https://www.cinegearexpo.com/cinegear-on-air/g-tech-challenges-of-covid/>

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***Looking forward to seeing you*** *at Cine Gear Expo Los Angeles, Sept 23-26, 2021 at The Studios at Paramount in Hollywood, CA.*

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