**News Release**

www.thecarstage.com

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**First LED Wall Vehicle Stage Opens in NYC**

Long Island City, New York is the site of the first-purpose built Carstage state-of-the-art LED vehicle process stage [www.thecarstage.com/reel](http://www.thecarstage.com/reel). The permanent virtual environment facility is fully equipped with expansive movable LED walls and proprietary technology allowing clients to produce live, fully composed sequences through their own cameras—with ease, on the spot.

The turnkey operation provides all the technology and service that a project requires— delivering fully composed content as it is being filmed. Available by the half-day, day, week, or more the client need only provide their vehicle(s), talent and essential crew. Carstage’s experienced team guides a production’s crew throughout pre-planning, load in, LED panel positioning, live on-set programming and color correction, all the way to final pixel.

By specializing in LED screen vehicle work and beyond, Car Stage’s new approach offers unique capabilities. With 20’ ceilings, the 10,000 square-foot stage is ready for vehicles (or combinations) from bicycles, sports cars and pickup trucks to a full-size bus, helicopter, train car or 50-foot yacht. The leading-edge technology features 3.1 and 1.5mm pixel-pitch repositionable walls, D3 media servers, Tri-Level Sync & LTC Master Clock, and multiple other resources—all driven by a crew of experienced experts.

Carstage clients have the option of coming in with their own background imagery or they can quickly access the extensive drivingplates.com library that’s right on the premises. When its time to get out of the car, the Carstage has it covered with the latest photographic and virtual solutions.

Carstage is a NY State Level 2 Qualified Production Facility (QPF) and participates in the NY Film Production Tax Credit Program. Located between the Queensboro Bridge and the Midtown tunnel at the Greenpoint/L.I.C. border, it is nearby NYC’s other great stages. The ground level facility offers easy drive-in access. More information is available at: thecarstage.com, phone: 718.210.3664, e: [info@thecarstage.com](mailto:info@thecarstage.com) ###