**News Release**

Creative Solutions

Teradek

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**Teradek Previews New Production Streaming Technology**

**at Hollywood Professional Association (HPA) Tech Retreat**

* Teradek will be exhibiting remote production and post review streaming solutions at the Hollywood Professional Association (HPA) Tech Retreat.
* Hardware encoders and custom software distribution platforms allow these streaming solutions to provide film and television productions a remote video village experience, accessible on set or off, with or without internet.
* Custom integrations allow Post facilities to distribute live streams for 4K HDR editorial and color review sessions.
* Teradek will preview an upcoming, and dramatically simplified, software ecosystem that will serve as a link between production and post, allowing instant and remote visibility for content across the imaging chain.

RANCHO MIRAGE, Calif. — Teradek, a member of the Vitec Group’s Creative Solutions division, is attending the Hollywood Professional Association (HPA) Tech Retreat to showcase their customizable streaming solutions for productions of all sizes.

Teradek began transforming the production monitoring and post review processes before the COVID-19 pandemic. Their streaming solutions cater to the needs of every stage of a production: on-set monitoring, off-set monitoring, and post production review. Those who are equipped with the right streaming tools have the ability to send HD camera feeds to any smart device over the internet or on a local network. For editorial or color review sessions, 4K HDR streams can be sent to compatible smart devices or to an Apple TV. All streams have ultra low latency. Teradek’s suite of production streaming solutions allow productions to satisfy Covid guidelines while simultaneously empowering creatives to make more meaningful decisions, no matter the distance.

Teradek will also offer HPA attendees an exclusive *first look* at a new remote streaming platform, tailored specifically to narrative and documentary production needs. This new platform will dramatically simplify live stream on-boarding and distribution management needs for technical teams, while expanding the viewing experience for directors, producers, executives, and clients.

Visit <http://tdek.co/hpa22-pr> to learn more about Teradek’s current production streaming solutions.

**About Creative Solutions**Headquartered in Southern California, USA, Creative Solutions Division, Inc. (CS) designs and manufactures premium cinema and broadcasting technologies used by production professionals in film, television, news, sports, live events, online streaming, and other media enterprises. A subdivision of The Vitec Group, CS is composed of Teradek, SmallHD, Wooden Camera and Lightstream whose products are available via branded websites and retail partners around the globe. More information can be found at [www.cs.inc](http://www.cs.inc)

**About Teradek**

Teradek designs and manufactures high-performance video solutions for broadcast, cinema, and general imaging applications. From wireless monitoring, color correction, and lens control, to live streaming, SaaS solutions, and IP video distribution, Teradek technology is used around the world by professionals and amateurs alike to capture and share compelling content. www.teradek.com

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