**News Release**

**Effective: April 5, 2022**

[www.zeiss.com/cine-democenter](http://www.zeiss.com/cine-democenter)

**Introducing ZEISS Supreme Prime 15mm T1.8**

Wide-angle lens completes high-end Supreme Prime Series

ZEISS introduces the Supreme Prime 15mm T1.8 to complete the successful Supreme Prime lens set, renowned for outstanding quality, light weight, and cinematic look. The 14-piece cine lens series ranges from 15 to 200mm with maximum apertures of T1.5 to T2.2. ZEISS covers a full range of focal lengths in demand by cinematographers from around the world. The new 15mm lens rounds out the lineup providing an extremely wide-angle view and a maximum aperture of T1.8. “This 15mm lens is the final piece of the puzzle that many cinematographers have been waiting for,” reports Christophe Casenave, responsible for cinematography products at ZEISS.

The ZEISS Supreme Primes cover a wide range of camera sensors. Thanks to their broad compatibility with current camera models, such as the Sony Venice 2, the ARRI Alexa Mini LF and the RED Monstro, and their high-quality workmanship and rugged design, Supreme Primes can be used in a wide variety of situations. Snehal Patel, Head of Cinema Sales, Americas, says, “The new Supreme Prime 15mm is a long awaited addition to the Supreme Prime line of lenses.  It offers cinematographers a nice look, with pleasing characteristics and a wide choice of magnifications, which can be used on either Super35 or Full Frame formats.”

The cinematic look provided by the lens family, which features a subtle and gradual focus fall-off and a consistently warm and soft bokeh, comes into its own when used for feature film and high-end episodic production. For example, directors of photography (DOP) Armin Franzen and David Higgs, BSC, relied on the ZEISS Supreme Prime lens family for the upcoming 3rd season of the Sky series “Das Boot”. Supreme Primes were also used to shoot the science fiction adventure “The Adam Project” (DP Tobias Schliessler, ASC) and the sequel “Knives Out 2” (DP Steve Yedlin, ASC) – both Netflix productions.

The Supreme Prime 15mm T1.8 may be ordered immediately with deliveries beginning in June. Further information is available at [www.zeiss.com/cine/supremeprime](http://www.zeiss.com/cine/supremeprime)

The new Supreme Prime 15mm T1.8 can be tested at the BSC Expo in London (April 7 – 9), Micro Salon AFC in Paris (April 13 – 14), and at the NAB Show in Las Vegas (April 23 – 27).

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**About ZEISS**

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totaling 6.3 billion euros in its four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology and Consumer Markets (status: 30 September 2020).

For its customers, ZEISS develops, produces and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership. ZEISS invests 13 percent of its revenue in research and development – this high level of expenditure has a long tradition at ZEISS and is also an investment in the future.

With over 32,000 employees, ZEISS is active globally in almost 50 countries with around 30 production sites, 60 sales and service companies and 27 research and development facilities. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG. Further information at [www.zeiss.com](http://www.zeiss.com)

**ZEISS Consumer Products**

ZEISS Consumer Products combines the company's business with camera and cine lenses, binoculars, spotting scopes and hunting optics. The unit is allocated to the Consumer Markets segment and is represented at sites in Oberkochen and Wetzlar.

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