## NEWS RELEASE

**Cine Gear Expo**

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**It's Cine Gear Expo Time**

**Los Angeles Convention Center at LA Live**

**June 9-12, 2022**

Los Angeles, California, May 19, 2022 – Cine Gear Expo LA is coming back, full power with its hallmark exhibits, film competition, seminars, screenings, and world class hobnobbing. It's the place to reconnect with colleagues, friends and collaborators in the casual LA Cine Gear style at the Los Angeles Convention Center, June 9-12, 2022.

The downtown LA location is a breath of fresh air with soaring ceilings, bright airy spaces inside, and outdoors exhibits too, with lots of on-site parking in addition to ample public transportation. Next door is the LA LIVE! entertainment complex with theatres, the Crypto.com Arena, the word-famous Grammy Museum, top restaurants, and hotels.

Thursday, June 9 marks the official opening of the Los Angeles 2022 show. The event starts at noon with the Film Series Competition which will extend throughout the day with screenings in the Student Short, Indy Short, Commercial and Music Video categories.

Also, on Thursday, the exhibition halls will open at 2 p.m. to 7 p.m. This year guests can meet with hundreds of exhibitors from technology companies worldwide. From **A**RRI to **Z**EISS, this is LA's best opportunity to check out the latest equipment and services including, cameras, optics, lighting, grip, support, motion control, stabilizers, virtual stage LEDs, robotics, streaming, monitors, filters, camera cars, cases and other tools of the trade.

Exhibit Doors open again Friday the 10th, from 11 a.m.-7 p.m. and Saturday 10 a.m. to 5 p.m. with the addition of a full slate of industry presentations from participants like the ASC, ICG Magazine/ICG Local 600, ARRI, Blackmagic, MBS, Sony, ZEISS, and more including the popular *Got Agent?* panel.

Friday evening, Cine Gear holds its annual VIP party and ceremony co-sponsored by Chapman/Leonard Studio Equipment, Inc. and Sony Electronics, Inc. where the Film Series Competition winners are awarded. And, in the Cine Gear tradition, several industry favorites will be honored for their contributions to the art and technology of filmmaking. Look for surprise guests on hand to pick up special honors.

Free Registration for Cine Gear Expo is now open at:

<https://www.cinegearexpo.com/la-expo/registration/>

For the for up to date lineup of exhibitors, screenings, and seminars visit: [www.cinegearexpo.com](http://www.cinegearexpo.com).

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