NEWS RELEASE DRAFT

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[www.tiffen.com](http://www.tiffen.com)

**Tiffen Tech Day June 12, 2022**

**11:00am-4:00pm**

Burbank California: The Tiffen Company opens up its Burbank Technical Center for a Sunday of hands on demos, Tech Talks and panels including: Moving Cameras, Creativity with Filters, A Conversation with Steadicam Inventor Garrett Brown, and more.

Cinematographers Bill Bennett ASC, Christian Sebaldt ASC, John Matysiak, Eve Cohen, and Jendra Jarnagin will join moderator Andy Romanoff for the "Diffusion Confusion?" panel. That afternoon Steven Poster ASC will talk about new filtering tools and give a sneak peek into a filter line that's in the works.

For the Moving Camera session Tiffen tech guru Nic Somera will host crew including Rob Vuona, Jessica Lopez (SteadiJess), and Charles Papert about following the action with a variety of tech tools.

Tiffen also welcomes Women in Media's founder Tema Staig who will moderate a panel of honorees of the Women in Media + ZEISS Altitude Awards and discuss their winning works and career paths.

For those who want to get hands-on the gear, guests are invited to enjoy Tiffen's Filter demo area and the Steadicam Playground that offers an informal way to try out and talk tech with the Steadicam team and independent operators.

Doors open at 11:00 am. Refreshments will be served. To RSVP or get more info about this free event visit [Tiffen.com/TechDay2022](http://Tiffen.com/TechDay2022) or [www.tiffen.com](http://www.tiffen.com)

The Tiffen Technical Center is at 2815 Winona Ave, Burbank, CA 91504.

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For additional photos and more information contact: [www.aboutthegear.com](http://www.aboutthegear.com)