News Release

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[www.msegrip.com](http://www.msegrip.com)

**Matthews Goes Small and Big at Euro Cine Expo**

**See them in Stand # 5-036**

Matthews, the original Hollywood grip company, will be exhibiting their top line mounting solutions at Euro Cine Expo in Munich.

Proof that bigger is not always better, Matthews highlights the **MICROGrip** line to accommodate the proliferation of table top and product imaging work. This grip and mounting hardware collection, designed around the MICROGrip 1.25" (32mm) diameter head, is fully capable of performing comparable moves as its bigger 2-1/2" counterpart. Carefully selected to accomplish an array of tasks, MICROGrip Kits include various lengths of 3/8" rods, weighted bases for increased stability, clips to hold props and objects, miniature Micro Shot Bags, Micro Scrims and Flags.

Expo attendees can get hands on the newest addition to Matthews robust, 360° articulating **Infinity Arm** family. Now the rugged camera and accessory positioning tool offers new an ARRI-style Anti-Rotation Tip. It provides locating pins for safer rigging of cameras, monitors and accessories to 3/8’-16 anti-rotation receivers on popular cages with 3/8” threads. Another how-did-I-ever-do-it-without it mounting solution being highlighted is the **LB2**™ **Location Baby Bracket** that facilitates attachment of lights and support gear to posts, trunks, or any environment not conducive to mounting, without being seen by the camera. Offering an Industry standard 5/8" Baby Pin, LB2 can be strapped, screwed nailed or when permitted, bolted to location architecture.

Plus there's the **3iSpreader** which fundamentally improves support of Ronford-Baker and OConnor tripods, maintaining portability, deterring slide and topple potential. Invented by camera crew it provides a safer, smoother, better-balanced and more durable answer that eliminates bungees and spikes, ending floor scratches and location carpets.

Whether shooting a rooftop hip hop video or a narrative film in an ancient castle, the self-contained **Max Menace Arm** opens expands lighting possibilities by allowing safe, nail-free fixture placement almost anywhere on set–extending over walls, balconies, staircases to spots where lifts are restricted or mounting overhead or background lights is impossible. This Technical Achievement Award recipient, supports up to 80kg/175 lbs.

Back by popular demand,visitors can look up to see the **Air Climber**™ pneumatically controlled, modular grip and lighting stand that safely raises lights or camera rigs 25 feet/7.62 meters. With a load capacity of 90kg/200-lbs, it includes a large leveling platform, four telescoping legs and four heavy-duty jacks to stay level and supports a telescoping and rotating 8-section column.

Matthews’ set-ready gear is manufactured and quality controlled in Matthews Burbank, California headquarters. For information about Matthews Studio Equipment visit [www.msegrip.com](http://www.msegrip.com)

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**About Matthews Studio Equipment**

MSE now has 53 years of success in the manufacturing industry—specializing in hardware, camera, and lighting support. Its equipment is being used for entertainment productions and in major studios in over 90 countries around the world. The company has been honored with two Presidential “E” Awards for outstanding contributions to growing U.S. exports, strengthening the economy and creating American jobs. Matthews has also been honored by the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences for Technical Achievement. MSE offices are located at their state-of-the-art manufacturing facility at 4520 West Valerio Street, Burbank, CA 91505. [www.msegrip.com](http://www.msegrip.com)

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