News Release

From: Matthews Studio Equipment

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[www.msegrip.com](http://www.msegrip.com)

**Matthews Intro's Black 5” Pocket C-Stand**

Matthews C-Stands have been supporting productions, big or small, for half a century. This December, to mark the anniversary of the ubiquitous Folding Leg C-Stand, Matthews offers something a ‘little’ different: a new Black 5” Pocket C-Stand™, just right for miniature and tabletop work, where small adjustments make a big impact.

Like its popular chrome counterpart, the new black powder-coated stand is a scaled down version of the famous full-sized equipment support, featuring a rugged steel build with a double riser, folding leg, and 2 fully functional aluminum grip heads with 3/16 holes. Named for length of its 5” (12.7cm) Arm, Pocket C-Stands offer an easy way to support standard dot and finger flags, as well as scrims and other mini gear. Weighing 13oz/368.5g they raise to a maximum height of 13”/33.02cm without the included Arm or 18”/45.72cm with the Arm.

The Black 5” Pocket C-Stand is available free with the purchase of a Mathews Pocket C-Stand in standard chrome plating. The BOGO Holiday special is available now and will run only while supplies last. The Black 5” Pocket C-Stand is not available for separate purchase.

Matthews family of C-Stands are available through the company’s worldwide dealer network. For more information visit: <https://bit.ly/BOGO-Pocket-C-Stand> or [www.msegrip.com](http://www.msegrip.com)

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**About Matthews Studio Equipment**

MSE now has over 55 years of success in the manufacturing industry—specializing in hardware, camera, and lighting support. Its equipment is being used on entertainment productions and in major studios in over 90 countries around the world. The company has been honored with two Presidential “E” Award for outstanding contributions to growing U.S. exports, strengthening the economy, and creating American jobs. Matthews has also been honored by the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences for Technical Achievement. MSE offices are located at their state-of-the-art manufacturing facility at 4520 West Valerio Street, Burbank, CA 91505. www.msegrip.com

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For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

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