NEWS RELEASE

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[www.tiffen.com](http://www.tiffen.com)

**Andrew Tiffen Named President and COO of The Tiffen Company**

Hauppauge, New York, March 21, 2024 –Andrew Tiffen has been named President and COO of The Tiffen Company. The appointment marks 86 years and three generations of family ownership of the renowned firm specializing in the development, and manufacture of essential equipment for motion pictures, still photography and broadcasting. Andrew is preceded by his father Steven Tiffen, under whose leadership the company acquired and nurtured several essential industry brands. He continues with the company as Chairman and CEO.

With the enterprise for 12 years, Andrew Tiffen is responsible for all Tiffen operations, overseeing manufacturing, marketing, sales, R&D, and Product Development for the company’s brands, including Tiffen Filters, Steadicam®, Lowel®, Domke®, Davis & Sanford®, Stroboframe® and Zing®.

The Tiffen Company was founded in 1938 by Sol Tiffen and later joined by his brothers Leo and Nat. What began as a distributor for camera accessories, grew into the industry's top manufacturer of high quality cinema filters, securing The Tiffen Company’s place in the motion picture and television field. The recipient of multiple Academy and Emmy Awards, Tiffen Filters are still manufactured in their Hauppauge, Long Island factory. Additional facilities are located in Burbank, California where Steadicam® is built, and at the Pinewood Studios, London.

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**About The Tiffen Company**

For over 85 years, Tiffen has been helping those in the consumer/professional photography and motion picture and broadcast television industries to create the world’s greatest imagery by championing innovative technology. A leading manufacturer of imaging accessories, Tiffen divisions include: Tiffen Filters—optical photographic filters and lens accessories; Steadicam—camera stabilizing systems; Lowel—location lighting equipment; Domke—camera bags and Zing camera covers; Davis & Sanford— tripods and support systems; and Stroboframe flash brackets.

For more information about Tiffen brands, please visit [www.tiffen.com](http://www.tiffen.com)

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