NEWS RELEASE

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[www.tiffen.com](http://www.tiffen.com)

**Tiffen 58mm Filter System Ready for iPhone**

*Creative Tool for Content Creation, Scouting, iPhone Filmmaking & Photography*

For the first time, Tiffen brings award-winning professional motion picture and still lens filters to the iPhone®. With the new **Tiffen Smartphone 58mm Filter Mount**, any user can benefit from the same trusted tools professionals count on to produce outstanding images.

With seamless integration and user-friendly design, installation is immediate—no tools needed. Thanks to Apple's MagSafe® Technology, the new Tiffen Filter Mount magnetically secures to the back of an iPhone, ready to accept any Tiffen 58mm filter. The filter then simply threads on—to capture images with enhanced creativity, light control, depth, and detail.

By adding the 58mm Filter Mount, the family of Tiffen Emmy and Academy Award® winning filters, (sold separately), offers a multitude of creative choices to enhance the camera-phone in most everyone's pocket. To control light, there's Neutral Density (NDs), UV Protectors, and Polarizers. To smooth complexions and enhance the atmosphere, there's Glimmerglass®, Pro-Mist®, Smoque, and Fog diffusion. For in-camera-phone effects, users can select Star FX, Digital Diffusion FX, and a rainbow of individual Color filters including Sunrise, plus dozens more.

The Tiffen Smartphone 58mm Filter Mount is precision made of black anodized aluminum, built for light weight and long life. It is compatible with iPhone 14/15, 14/15 Pro, 14/15 Plus, and 14/15 Pro Max models. The Tiffen Smartphone 58mm Filter Mount is priced at $29.99 list. Kits are also available. Tiffen Filters are available separately from top dealers worldwide. For details or purchasing visit <https://tiffen.com/pages/smartphone-58mm-filter-mount>

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**About The Tiffen Company**

For over 85 years, Tiffen has been helping those in the consumer/professional photography and motion picture and broadcast television industries to create the world’s greatest imagery by championing innovative technology. A leading manufacturer of imaging accessories, Tiffen divisions include: Tiffen Filters—optical photographic filters and lens accessories; Steadicam—camera stabilizing systems; Lowel—location lighting equipment; Domke—camera bags and Zing camera covers; Davis & Sanford— tripods and support systems; and Stroboframe flash brackets.

For more information about Tiffen brands, please visit [www.tiffen.com](http://www.tiffen.com)

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