**NEWS RELEASE DRAFT**

Snapbridge

www.thelightbridge.com

www.dopchoice.com

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**Lightbridge & DoPchoice Add Compact 3' Snapbridge**

**& Bluff Bounce Certified Color Options**

*Euro Cine Expo - LCA Stand #216*

The Snapbridge line, from lighting devotees Lightbridge and DoPchoice now offers two more tools designed to allow users to creatively produce elegant portrait illumination.

The original Snapbridge supports a Lightbridge Precision Reflector surrounded by a custom-designed 5'/1.5m circular DoPchoice Snapbox® SLIM, offering imagemakers a controllable and versatile addition to the lighting pallet. Now Snapbridge introduces the compact 3ft/90cm Snapbox® SLIM— optimized for precision reflector sizes 15cm and 25cm, making for a small footprint, while still creating a big impact on lighting. Both the original 5-foot/1.5m and new 3-foot versions feature reversible Soft and Dark surfaces. The white side, or Soft Mode, helps create gentle, bounced fill light around a Precision Reflector. On the reverse, the Dark Mode provides negative fill, reduces spill light and if used as a source to bounce, returns a special glow for a dark mood.

To achieve more nuanced light mimicking ambient reflections, Snapbridge now adds Bluff Bounce certified color bounces. These custom butterfly attachments mount swiftly via hook and loop directly to the Snapbox®. The selection includes Unbleached Muslin to breathe life into skin tones, Day Blue for producing a cool blue skylight effect, and 50/50 Unbleached Muslin and Day Blue to subtly imitate the mix of colors found in natural environments, such as a sky and building wall.

Snapbridges were created to complement Lightbridge’s line of Precision Reflectors including: 50 x 50cm, 25 x 25cm and 15 x 15cm. The line features industry-standard 16mm baby pin mounts to easily integrate into a standard grip kit.

Visitors can check out Snapbridge and more offerings at their dealer LCA Euro Cine Stand #216.

Snapbridge Snapbox® Slim is available exclusively from Lightbridge: <https://www.thelightbridge.com/product/snapbridge-color-bounce/>

For more information from DoPchoice regarding 3ft (SBLBMR3) [www.dopchoice.com/product/sblbmr3](http://www.dopchoice.com/product/sblbmr3) and for 5ft (SBLBMR5) <https://www.dopchoice.com/product/sblbmr5/> options.