**News Release**

Effective: August 6, 2024

[www.msegrip.com](http://www.msegrip.com)

**Introducing New Apple Box Topper™ from Matthews Studio Equipment**

Matthews Studio Equipment introduces the Apple Box Topper™–a step forward in crew comfort. This practical and cushiony add-on instantly converts a traditional improvised Apple Box "stool" into a superior on set seat. Made from practical Matthews-branded webbing and fabrics, the Topper offers a better sitting situation while standing up to wear and tear.

Apple Box Topper is the pinnacle of portable pillows, designed to fit snuggly over the12” x 8” top of a full-sized apple box. The 4” thick Topper cushion provides comfortable support where it’s most needed, while a fitted 6” skirt keeps the seat secured perfectly in place. Featuring durable, stain resistant black Cordura fabric with striking orange stitching accents, the Apple Box Topper offers a sleek profile that won’t look worse for wear despite working hard on set. Convenient 8"x 6" (20x15cm) pockets in vibrant retro-Matthews-orange are built to hold essential on-set items, like a standard-sized iPad, walkie-talkie, water bottle, pens, tools, and more.

The Topper attaches to the Apple Box using a strap made from the same strong and resistant Matthews-branded 1-inch-wide webbing that's used in MSE's sandbags. The strap extends 9”, allowing the Apple Box and Topper to be easily carried in tandem. The Topper strap passes through the Apple Box handle and secures into place with double release buckles for a reliable connection.

Apple Box Topper is available from Matthews Studio Equipment dealers or directly from MSE at: <https://www.msegrip.com/products/apple-box-topper>

See Martin explain: <https://bit.ly/AppleBoxTopperVid>

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**About Matthews Studio Equipment**

MSE now has over 55 years of success in the manufacturing industry—specializing in hardware, camera, and lighting support. Its equipment is being used on entertainment productions and in major studios in over 90 countries around the world. The company has been honored with two Presidential “E” Award for outstanding contributions to growing U.S. exports, strengthening the economy, and creating American jobs. Matthews has also been honored by the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences for Technical Achievement. MSE offices are located at their state-of-the-art manufacturing facility at 4520 West Valerio Street, Burbank, CA 91505. www.msegrip.com

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For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

Information Prepared by Lewis Communications.