News Release

Effective: January 28, 2025

www.thelightbridge.com

**FOR IMMEDIATE RELEASE**

**Lightbridge 40% Off CRLS Reflectors**

Lightbridge, creators of the renowned Precision Reflectors for motion picture lighting, celebrates 8 years of innovation with a **40% discount** on all current CRLS stock. This limited-time promotion runs through the end of February 2025 or while supplies last.

Lightbridge’s Precision Reflectors provide filmmakers with a naturalistic, spill-free lighting solution, eliminating the need for flags or frames while delivering beautifully diffused, controllable illumination. “For the past eight years, the Lightbridge community has been an essential part of our journey,” says Jakob Ballinger, Lightbridge founder. “This sale is our way of thanking filmmakers for their invaluable feedback and support. Together, we’re building the future of lighting.”

The 40% off promotion is available for all current Lightbridge CRLS stock, (SnapBridge/Color Bounce not included). For additional details, free tutorials, creative inspiration, and to explore the sale, visit [www.thelightbridge.com/](https://www.thelightbridge.com/) or contact <https://worldwide.dealers.thelightbridge.com/>

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**About Lightbridge:**Lightbridge designs and manufactures high-quality cinema lighting tools, including the industry-acclaimed Precision Reflectors, trusted by professionals worldwide. Founded by gaffer Jakob Ballinger in Austria, Lightbridge bridges the art and technology of light, empowering filmmakers and lighting designers with innovative tools and dedicated support.

**About CRLS:**The Cine Reflect Lighting System (CRLS) was conceived by Austrian cinematographer Christian Berger to simplify diffused, spill-free lighting with high-efficiency reflectors. Featuring five unique diffusion levels, CRLS Precision Reflectors provide an unmatched ability to shape light naturally.