News Release

From: Matthews Studio Equipment

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[www.msegrip.com](http://www.msegrip.com)

**Matthews Newest 5” Pocket C-Stand with 1/4-20 Adapter**

*Burbank, California–*Matthews is back with a new spin on a pint-sized favorite: the 5” Pocket C-Stand now with a ¼”-20 Adapter. Celebrating more than half a century supporting productions of all sizes, this small yet mighty authentic C-stand is the perfect fit for tabletop work, photography, stop motion, and miniatures where small adjustments make for big results.

Sturdy and compact, the 5” Pocket C-Stand maintains all the key features of its full-sized counterpart in a scaled-down, highly functional package. Its adjustable height ranges from 6" to 18", making it ideal for tabletop setups or small-scale image capture. Designed with a rugged steel build, the stand includes a double riser and a folding leg, providing enhanced stability and flexibility for diverse shooting environments, including on uneven surfaces.

Available in black powdercoat (for the first time packaged separately), or the popular chrome version—both new models come equipped with larger, easy-to-use knobs sporting the iconic Matthews "M" logo. A detachable ¼”-20 screw designed for mounting small cameras, cell phone holders, or other accessories makes the 5” Pocket C-Stand handier than ever.

For precise control, Pocket C-Stands feature two fully functional aluminum grip heads, equipped with 3/16" holes, perfect for supporting standard dot and finger flags or scrims. The ¼”-20 threaded adapter and 3/16" receiver allow easy mounting of small cameras, lights, and other small set accessories. A flat spot on the 3/16" mounting surface prevents mounted items from rolling.

The new Pocket C-Stands arrive just in time for fresh starts and new projects in 2025, delivering Matthews' renowned quality at an affordable MSRP of $105. Matthews family of C-Stands and full line of top renowned grip gear is available through the company’s worldwide dealer network. For more information visit: <https://bit.ly/5inPocketCStand> or [www.msegrip.com](http://www.msegrip.com)

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**About Matthews Studio Equipment**

MSE now has over 55 years of success in the manufacturing industry—specializing in hardware, camera, and lighting support. Its equipment is being used on entertainment productions and in major studios in over 90 countries around the world. The company has been honored with two Presidential “E” Award for outstanding contributions to growing U.S. exports, strengthening the economy, and creating American jobs. Matthews has also been honored by the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences for Technical Achievement. MSE offices are located at their state-of-the-art manufacturing facility at 4520 West Valerio Street, Burbank, CA 91505. [www.msegrip.com](http://www.msegrip.com)

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