## NEWS RELEASE

**Cine Gear Expo**

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Effective: March 17, 2025

**Cine Gear Expo to be Held at Universal Studios Lot**

**Universal City, California: June 6-7, '25**

Los Angeles, California: The industry's premier filmmaking exposition has chosen the world-renowned Universal Studios Lot for Cine Gear Expo LA 2025. Registration opens Monday, March 17, 2025 at: <https://www.cinegearexpo.com/la-expo/registration/>

A revered film and television production mecca, Universal Studios Lot is known for their legendary stages, beautifully appointed theatres, and outdoor city streets, parks & squares— seen in countless film and television spectacles. "We are excited to welcome the Cine Gear community to this iconic destination," announces Cine Gear Expo Co-Founder/CEO Juliane Grosso. “The Universal Lot offers an abundance of everything we look for to create a valuable and unforgettable experience."

A crossroads of filmmakers and cutting-edge technology, Cine Gear Expo is known globally as *the best place in filmmaking* to discover groundbreaking innovations, connect with top-tier creatives, and discover the latest gear from mainstay brands and next gen innovators at hundreds of industry booths. Attendees can hone their skills at hands-on equipment demos, pick up tips at filmmaker panels, and enjoy educational sessions, screenings, and guild & association presentations–topped off by world-class mingling with friends and colleagues.

Beyond the Expo, other offerings that week include Cine Gear's Film Series Screenings and a Master Class featuring renowned filmmaker instructors.

Doors open for Exhibits and Seminars Friday, June 6 at 11:00 am - 7:00 pm and Saturday, June 7 at 10:00am – 5:00pm. The Universal Studios Lot is located at 3900 Lankershim Blvd., Universal City, between Hollywood and Burbank, California. Registration opens March 17, 2025 <https://www.cinegearexpo.com/la-expo/registration/>

For more information and to see the growing lineup of exhibitors, demos and seminars, visit: [www.cinegearexpo.com](http://www.cinegearexpo.com).

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