News Release

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FOR IMMEDIATE RELEASE

[www.thelightbridge.com](https://www.thelightbridge.com)

**Lightbridge Intro's "Touchproof" Next Generation Precision Reflectors**

Vienna, Austria – Lightbridge, creators of the industry-acclaimed CRLS Precision Reflectors, unveils Touchproof—the latest evolution in lighting reflector technology, designed to withstand the rigors of a high-paced production workflow while maintaining optimum performance. Touchproof Precision Reflectors retain the same trusted Lightbridge specifications but introduce game-changing protection that minimizes the need for on-set cleaning and enhances durability.

“We spent years developing the Touchproof technology that resists stains and oxidation, to allow filmmakers to focus on their craft without interruption", explains Lightbridge founder Jakob Ballinger. “Touchproof cuts the risk of fingerprint stains if not cleaned right after the job. Cleaning these next generation Reflectors is as easy as caring for textiles on set: store dry, then clean them back in the warehouse. "

New Touchproof Precision Reflectors offer the same high-quality diffusion control lighting professionals have relied on for the past eight years, now with enhanced resilience. Available in all sizes—from 7x7 cm to 100x100 cm—and in diffusion strengths from DIFF0 to DIFF3, Touchproof ensures seamless integration into existing lighting setups. DIFF4’s Super White finish remains unchanged.

Over six months of rigorous real-world testing, the new Reflectors have proven their reliability in some of the most demanding environments—from the humid, salt-rich air of Indonesia to the arid deserts of Spain and the damp conditions of England. The results show that there is no more need for specialty cleaning solutions. With Touchproof, a simple wipe-down with water—or a drop of dish soap—is all that is required to remove fingerprints and smudges.

Touchproof Reflectors are now available as spares, making it convenient for filmmakers to upgrade at their own pace. Whether replacing individual Lightbridge Reflectors from previous purchases or integrating new models into an existing kit, Touchproof ensures a simple, seamless transition by using the same C-Wheels, bags, and cases.

**Reduced Pricing**

Thanks to optimized manufacturing and increased demand, Lightbridge has reduced pricing for brand new Touchproof Reflectors to make this technology even more accessible. Touchproof Reflectors are now being shipped in small batches to maintain top quality control. Orders are now being accepted by Lightbridge dealers worldwide on a first come, first served basis.

For additional details, technical specifications, and to find a dealer worldwide, visit [www.thelightbridge.com](https://www.thelightbridge.com).

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About Lightbridge

Lightbridge designs and manufactures high-quality cinema lighting tools, including the industry-acclaimed Precision Reflectors, trusted by professionals worldwide. Founded by gaffer Jakob Ballinger in Austria, Lightbridge bridges the art and technology of light, empowering filmmakers and lighting designers with innovative tools and dedicated support.

The Cine Reflect Lighting System (CRLS) was conceived by Austrian cinematographer Christian Berger to simplify diffused, spill-free lighting with high-efficiency reflectors. Featuring five unique diffusion levels, CRLS Precision Reflectors provide an unmatched ability to shape light naturally.